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The 10 most recognized methods for finding a new job, and their average success rate:

1. Personal networking and contact development – 50% success rate
2. Target marketing (sending out unsolicited résumés) – 30% success rate
3. Internet searches / posting - 10% success rate
4. Classifieds – 10% success rate
5. Recruiters & employment agencies – 5% success rate
6. Trade organizations and associations – 3% success rate
7. Job fairs – 2% success rate
8. Workforce system (Department of Labor and State Agencies) – 0% success rate
9. College placement departments and alumni associations – 0 % success rate
10. Your own creative marketing methods – 0% success rate